

# PRIVACY POLICY

Last updated: February 3rd, 2026

This Privacy Policy explains how Applied Mindware, LLC (“Applied Mindware,” “Canon,” “we,” “us,” or “our”) collects, uses, discloses, and protects information when you use Canon, including via our web application at <https://app.yourcanon.ai> and any Canon mobile applications (collectively, the “Service”).

If you do not agree with this Privacy Policy, do not use the Service.

## Who We Are

Applied Mindware, LLC is the entity responsible for the processing described in this Privacy Policy.

Contact:

- Privacy: [privacy@yourcanon.ai](mailto:privacy@yourcanon.ai)
- Legal: [legal@yourcanon.ai](mailto:legal@yourcanon.ai)
- Copyright (DMCA): [dmca@yourcanon.ai](mailto:dmca@yourcanon.ai)

## Scope

This Privacy Policy applies to information we process when you:

- create an account and use the Service;
- read or interact with summaries and other Canon content;
- submit text, links, or other inputs for summarization or analysis;
- communicate with us (e.g., support requests).

## Information We Collect

We collect information in three ways: (a) information you provide, (b) information collected automatically, and (c) information from service providers used to operate the Service.

### Information you provide

Account information:

- name
- email address
- username (and similar profile/account identifiers)

User content and inputs:

- comments, highlights, and annotations you create in the Service
- inputs you submit for summarization or analysis (such as text, prompts, links/URLs, and

related context)

- messages and interactions with Canon Companion or similar interactive features

Communications:

- messages you send to us (for example, support requests), and any information you choose to include

Information collected automatically

Usage data:

- pages/screens viewed, features used, timestamps, clicks/interactions, and similar product analytics data

Device and technical data:

- IP address
- device type and settings
- browser type and operating system
- identifiers associated with your device or browser (for example, cookie identifiers)

### 3.3 Cookies and similar technologies

We use cookies and similar technologies to support authentication, security, and site/app functionality. We may also use similar technologies for analytics, subject to applicable law and your choices.

## How We Use Information

We use information for the following business purposes:

Service delivery and operations:

- create and manage user accounts
- authenticate users and maintain sessions
- provide summaries, analysis, and interactive features (including Canon Companion)
- store your preferences and content where needed to provide the Service (for example, your highlights and comments)

Improve and maintain the Service:

- understand how users use the Service (analytics)
- debug, test, and improve performance and reliability
- develop new features and improve content quality

Security and integrity:

- protect against fraud, abuse, and unauthorized access
- enforce our Terms of Service and other policies

Communications:

- respond to inquiries and support requests
- send service-related notices (e.g., changes to policies, security notices)

Legal compliance:

- comply with applicable laws and lawful requests
- establish, exercise, or defend legal claims

## Legal Bases for Processing (EU/EEA Users)

If you are located in the EU/EEA (and in similar jurisdictions), we process personal data under one or more of the following legal bases:

- Contract: processing necessary to provide the Service you request
- Legitimate interests: operating, securing, and improving the Service, and preventing abuse
- Consent: where required by law (for example, certain cookies/analytics technologies)
- Legal obligation: compliance with applicable laws

## How We Disclose Information

We do not sell your personal information.

We may disclose information in the following circumstances:

Service providers (processors)

We use third-party vendors to help operate the Service. These providers may process information on our behalf, subject to contractual restrictions and appropriate safeguards. Our service providers may include:

- Analytics: PostHog
- Hosting and infrastructure: Vercel, DigitalOcean
- Content processing / AI-related functionality: OpenAI, Anthropic

We disclose only the information reasonably necessary for these providers to perform services for us.

Legal and safety disclosures

We may disclose information if we believe in good faith that disclosure is necessary to:

- comply with law, regulation, legal process, or lawful governmental requests;
- protect the rights, safety, and security of Canon, our users, or others;
- investigate or prevent fraud, security issues, or abuse.

## Business transfers

If we are involved in a merger, acquisition, financing, reorganization, bankruptcy, or sale of some or all assets, information may be transferred as part of that transaction, subject to appropriate safeguards.

## Content Processing and Canon Companion

Certain features of the Service allow you to submit text, links/URLs, prompts, or other inputs for summarization, analysis, or interactive responses. To provide these features, we may process your inputs and related context and may send relevant portions to service providers that support these functions (including OpenAI and Anthropic).

Important: Do not submit sensitive personal information through free-form inputs (including Canon Companion), such as medical details, financial account credentials, government ID numbers, or other highly sensitive data.

## Analytics

We use analytics tools (including PostHog) to understand usage and improve the Service. Analytics may collect device and usage data and may use cookies or similar technologies, depending on your platform and configuration.

Where required by law, we will provide appropriate notices and choices regarding analytics technologies.

## International Transfers

We are based in the United States and may process and store information in the United States and other countries where we or our service providers operate.

If you are in the EU/EEA and your data is transferred outside your jurisdiction, we rely on appropriate safeguards (such as Standard Contractual Clauses) where required.

## Data Retention

We retain personal data for as long as reasonably necessary to:

- provide and operate the Service;
- maintain your account and content (such as comments/highlights) while your account is active;
- comply with legal obligations;
- resolve disputes and enforce agreements; and
- maintain security and prevent abuse.

Retention periods vary depending on the type of data and the purpose for which it is processed. You may request deletion of your account as described below.

## Security

We implement reasonable administrative, technical, and organizational measures designed to protect information. However, no security measure is perfect, and we cannot guarantee absolute security.

## Your Rights and Choices

Access, correction, deletion

You may request access to, correction of, or deletion of certain personal data by contacting [privacy@yourcanon.ai](mailto:privacy@yourcanon.ai). We may need to verify your identity before fulfilling your request.

EU/EEA rights

If you are located in the EU/EEA, you may have the right to:

- access your personal data;
- correct inaccurate data;
- request deletion (erasure);
- request restriction of processing;
- request data portability;
- object to certain processing; and
- withdraw consent where processing is based on consent.

You also have the right to lodge a complaint with your local data protection authority.

U.S. state privacy rights (including California)

Depending on your state of residence, you may have rights to request access to, deletion of, or correction of certain personal information, and to opt out of certain processing. Canon does not sell personal information and does not share personal information for cross-context behavioral advertising as those terms are commonly defined under U.S. state privacy laws.

To exercise applicable rights, contact [privacy@yourcanon.ai](mailto:privacy@yourcanon.ai). We will not discriminate against you for exercising your rights.

Authorized agents

Where permitted by law, you may designate an authorized agent to submit certain requests on your behalf. We may require proof of authorization and verification of your identity.

## Children's Privacy

Canon is not intended for individuals under 18, and we do not knowingly collect personal data from individuals under 18. If you believe a minor has provided us personal data, contact [privacy@yourcanon.ai](mailto:privacy@yourcanon.ai).

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will update the "Last updated" date when changes are made. Your continued use of the Service after an update means you accept the updated Privacy Policy.

## Contact Us

Questions or requests regarding privacy should be directed to:  
[privacy@yourcanon.ai](mailto:privacy@yourcanon.ai)

Legal inquiries:  
[legal@yourcanon.ai](mailto:legal@yourcanon.ai)

Copyright (DMCA):  
[dmca@yourcanon.ai](mailto:dmca@yourcanon.ai)